

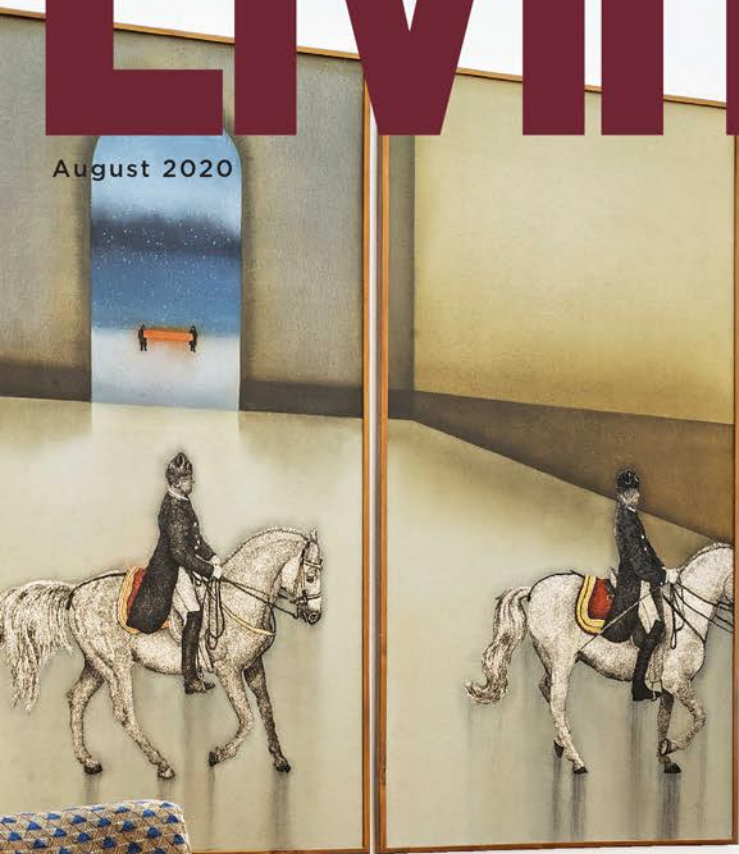
THE HOMES MAGAZINE FOR MODERN LIVING

# Livingetc

August 2020

INDIA EDITION

**6** Big ideas to decorate WITH PLANTS



**Design Profile**  
**AR. REZA KABUL**



Getting creative

**SANDEEP & AMARESH KHOSLA ASSOCIATES** in Wayanad  
**KHUSHBOO & KUNAL DESIGN INC** in Chennai  
**KANAN KANAN MODI & ASSOCIATES** in Hyderabad  
**KOHELIKA KOHLI K2INDIA** in NCR



CLOCKWISE FROM TOP LEFT Embroidered lamp shade, anthropologie.com; embroidered wallpaper, UDC Homes; armchair, Sarita Handa; Floral and bees screen, ₹20,95,282 approx, velvet floral jacquard cushion, ₹75,411 approx, both Gucci; Denim pillow, ₹1,800, Vdo Le Home at The House of Things.



## Scheme of The Month

# Embroidery

An intricate traditional craft to add vintage charm to your home...

Words / Swati Singh

The revival of the age-old art of embellishing fabric with different colours and textures is creating a buzz in the global decor industry. Different forms of embroidery are emerging, each expressing the cultural styles of its origin country. But the art has got a modern twist and is being done in different materials, styles and techniques.

According to Designer Anika Mittal Dhawan of Mold Design Studio there is a growing trend of incorporating embroidery in different forms in interiors today. "It not only instils character and warmth to a space but also adds texture. Today, embroidery has become a blend of old and new, and thereby creates new interests," she says.

Suparna Handa, Managing Director of Sarita Handa elaborates, "Embroidered products have a significant demand due to their higher resilience than other types of decorated items. Custom embroidery work lasts much longer than other works and has its own perceived value giving a luxurious look. Moreover, custom embroidery is labour intensive and that makes it almost priceless and ageless. Even today, embroidered pieces can be pulled out of grandma's trunks looking beautiful and in trend."

From bespoke cushions, upholstery, rugs, furniture to the wall panel, embroidered fabric can be used in different